



HydroPeptide®

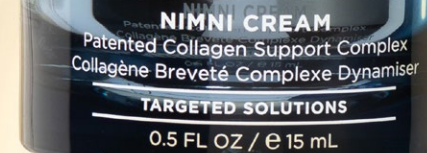
The image features a background of water ripples. The left side is dominated by light blue and cyan tones, while the right side transitions into soft pink and magenta hues. The ripples create a textured, shimmering effect across the entire frame. In the center, the text 'HydroPeptide®' is displayed in a white, sans-serif font. The letter 'o' in 'Hydro' is replaced by a cluster of six white hexagons arranged in a honeycomb-like pattern.



HydroPeptide®

# Great Skin *Can* be in Your DNA

With a clinically proven combination of powerhouse peptides and the science of epigenetics, Hydropeptide products and protocols are able to cross train your skin at the cellular level and change how your DNA responds to its environment.



**NIMNI CREAM**  
Patented Collagen Support Complex  
Collagène Breveté Complexe Dynamiser  
TARGETED SOLUTIONS  
0.5 FL OZ / e 15 mL



FIRMA-BRIE  
20% VITAMIN B3  
HydroPeptide



# Our Gene-sis

In 2004, we proudly pioneered our brand of skincare, delivering unmatched clinical results wrapped up in luxurious experiences. Our team of geneticists, chemists and beauty industry veterans dedicated years of research to develop a better understanding of peptides and their ability to impact our DNA. By harnessing the proven power of peptides, we're able to deliver meaningful and lasting results to patients and clients of trusted dermatologists and estheticians worldwide.



HydroPeptide is founded on our vision to bring peptide-based science to the professional skincare market.

HydroPeptide goes global, now found in over 36 different countries worldwide.

HydroPeptide partners with Dr. Marcel Nimni to create exclusive patented technology Nimni + Nimni Day Cream.

HydroPeptide partners with Avalon GloboCare + Weill Cornell Medicine to accelerate regenerative ACTEX product development + commercialization.



#1 Product Power Lift launches.



Neal Kitchen, PhD joins HydroPeptide to revolutionize the skincare industry through the science of epigenetics.

2 JDD Articles published  
[Evaluation of a Novel Skin Lightening Agent: January 2018](#) + [Study of the Efficacy & Safety of a Cream Formulation for Improving Facial Wrinkles and Skin Quality: June 2018](#)



# We Teach Your Skin to Act Younger

## Improving How Your Skin Ages at the Cellular Level

Did you know that your cellular age doesn't have to be tied to your chronological age? Your DNA is not entirely dependent on genetics.

## Epigenetics in Skincare

We find ingredients that can affect gene behavior and switch certain genes on or off. The techniques we use in the lab measure and test gene function and how genes respond to certain topical ingredients.

With epigenetics, we can orchestrate ingredients that message the skin to "talk back" to your DNA, telling it when to turn on genes that act younger and healthier.





# The Brains Behind Our Beauty

Meet Dr. Neal Kitchen

Not many brands have a Chief Geneticist on board. Dr. Neal Kitchen leads the charge at HydroPeptide to truly understand how epigenetics can positively influence the skin's expression patterns. Dr. Kitchen holds a PhD in Molecular Biology and has a research background in epigenetic regulation, cellular signaling responses, and aging mechanisms at the molecular level. He uses the principles behind epigenetics to help us create groundbreaking skincare formulas that impact cellular health.

**With Dr. Kitchen's direction, we can leverage products and treatments that help signal the skin to look and act younger from the inside out.**





# The Brightest Minds at Work

## Our Incredible *Key Opinion Leaders*

In addition to Dr. Kitchen, we have assembled a team of world-renowned doctors and scientists to shape the future of our product development. With their input and expertise, we glean important insights into the latest scientific research and medical data on skin health. Our focus is on developing new relationships, investing in new technologies and working together to create truly forward-thinking skincare.



# Peptides + Epigenetics



## Formulated for Maximum Results

As proven protein-building skincare ingredients with a multitude of studies to back up their efficacy, peptides are the #1 tool in our youth-building arsenal. When combined with the applied science of epigenetics, things really get exciting. Epigenetics can help to signal pathways to allow for an increase in protein from the peptides to flow to the right areas of your skin's cells. Smart, right?

## Not All Peptides Are the Same

Using prime ingredients costs money. While you may be able to find peptide products in a range of prices, not all brands are incorporating peptides at the percentage that we do. At HydroPeptide, we always use peptides at their clinical levels to maximize impact to your skin. We take a synergistic and proprietary approach to formulating our products. Each unique peptide we select is supported by ingredients to aid, amplify and optimize cell signaling.

# Seeing Is Believing

Physician Recommended. Clinical Results.

## LUMAPRO-C Hyperpigmentation



**75%** or more of patients were reported by physicians and subject assessments to have noticeable improvements.



LumaPro-C **reduced hyperpigmentation 50%** better than placebo control.

*Journal of Drugs In Dermatology, January 2018, "Double Blind, Placebo Controlled Evaluation of a Novel Skin Lightening Agent"*

## NIMNI CREAM Firmness, Bounce, Brightness



**91%** of participants showed diminished appearance of fine lines and wrinkles and smoother texture.



*Clinical Study: Journal of Drugs In Dermatology, June 2018, "Single-Centre, Double-Blind, Randomized, Placebo- Controlled, Study of the Efficacy & Safety of a Cream Formulation for Improving Facial Wrinkles & Skin Quality"*



# We Deliver

## Measurable Results. Luxury Experiences.

### EYE AUTHORITY

Fine Lines

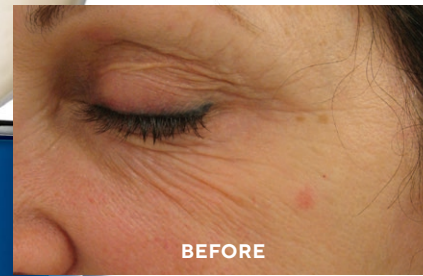


91% of participants agreed that the fine lines around their eyes were less visible in just 2 weeks.



### POWER SERUM + POWER LIFT

Fine Lines & Wrinkles



100% of participants noticed a reduction in the appearance of fine lines and wrinkles in just 4 weeks.



# Visibly Brighter Radiant, Firmed Skin

## FIRMA-BRIGHT

Brightening & Hyperpigmentation



**100%** of participants said skin appeared brighter

**93%** of users with hyperpigmentation said dark spots appeared lighter

**91%** said their skin felt firmer after 1 month



# Get Our Luminous Healthy Skin Glow

Our products are carefully organized in micro collections, to better address different aspects of the skin's aging while also taking a targeted approach to specific concerns. Results can be seen immediately, while long-term product compliance delivers ongoing client satisfaction.



**ANTI-WRINKLE**



**ANTI-WRINKLE  
+ RESTORE**



**ANTI-WRINKLE  
+ DETOX**



**ANTI-WRINKLE  
+ PROTECT**



**TARGETED  
SOLUTIONS**



**ANTI-WRINKLE  
+ SENSITIVE**



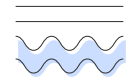
**ANTI-WRINKLE  
+ CLARIFY**

HydroPeptide®

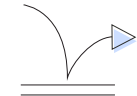
# Anti-Wrinkle

Fine lines + wrinkles don't stand a chance with these powerful age fighters.

This best selling collection works to address all of your skin's age-defying needs. It helps to restore skin's even tone and firmness, brightness and youthful hydration.



Wrinkle  
Relaxing



Firmness



Brightening

HydroPeptide®

# Anti-Wrinkle + Clarify

## Bye-bye breakouts!

This powerful clarifying + age fighting collection addresses the multiple triggers of acne while visibly minimizing the signs of fine lines and wrinkles.



Bacteria Fighting



Balancing



Pore Refining

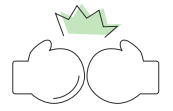




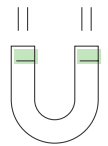
# Anti-Wrinkle + Detox

Purify, replenish, rejuvenate.

The research is clear: pollutants, debris, free-radicals and HEV/Blue Light can damage the health of your skin, increase inflammation and accelerate the signs of aging. Clear away build up, deeply purify, repair, replenish and protect your skin while strengthening your environmental defenses.



Free Radical Fighting



Clearing



Soothing

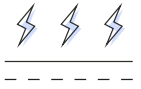


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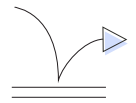
# Targeted Solutions

It's time to glow-up.

These clinically proven drug-free and procedure-free youth boosters amp up your skincare routine by addressing specific skin concerns like dullness, rough texture, discolorations, lines and wrinkles. Mix and match our patented formulas with any of our Micro-Collections for a customized routine that perfectly fits your skin.



Resurfacing



Firmness



Brightening

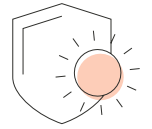


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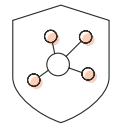
# Anti-Wrinkle + Protect

Be a protectionist.

This luxe lineup of sun care perfects, protects, and indulges your skin head-to-toe.



Sun  
Protection



Protective  
Antioxidants



Hydrating



HydroPeptide®

# Anti-Wrinkle + Restore

Restore + balance skin's vital moisture.

When skin is stressed and compromised it needs a restorative moisture miracle. Our Restore Micro-Collection is formulated with an ultra-rich combination of replenishing botanicals, nourishing antioxidants and reparative peptides.



Deep  
Hydrating



Nourishing



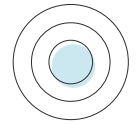
Soothing

HydroPeptide®

# Anti-Wrinkle + Sensitive

The redness stops here.

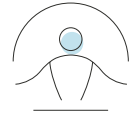
This ultra-soothing collection works triple time to calm sensitivity, balance hydration and reduce the appearance of fine lines and wrinkles.



Free Radical  
Fighting



Nourishing



Soothing

# Coming Soon Skinformatix Pro

You may *think* you know your skin, but have you had it analyzed?

Skinformatix Pro, our proprietary skin analysis device measures and analyzes the deepest layers of the dermis using photos and skintouch instruments. This cutting-edge technology diagnosis 7 key factors in your skin within minutes, providing professionals with a unique skin profile that helps calibrate a routine to optimize results.

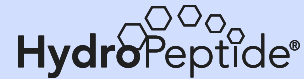


A woman with dark hair is lying on her back, eyes closed, receiving a facial treatment. Her hands are clasped near her mouth. A therapist's hands are visible, gently touching her forehead. In the foreground, there is a white towel rolled into a flower shape, a glass dish with white cream, and a white spray bottle with a blue label. The background is a soft, out-of-focus blue and white.

HydroPeptide®

# Products Designed for the Treatment Room

We offer over 40 unique treatments for the face and body, and our education team will work with you to develop bespoke protocols that integrate seamlessly into your esthetic philosophy. These luxurious treatments, in combination with recommended HydroPeptide home care products, will take your clients' skin to the next level of health, vibrancy and nourishment.



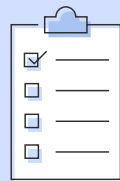
# Our Promise

**Our brand is deeply rooted in the professional skincare experience.**

From dermatologists and plastic surgeons to estheticians, we are committed to partnering with skincare professionals in their mission of delivering healthy, younger-looking skin to their clients. We believe their incredible skill, passion and knowledge is vital to the success of the skincare industry. We incorporate their expertise and understanding of skincare into every product we create. This gives our skincare partners the confidence in recommending and utilizing our products in their practices.



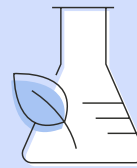
GENETICIST  
DEVELOPED



CLINICAL  
RESULTS



PREFERRED BY  
PROFESSIONALS

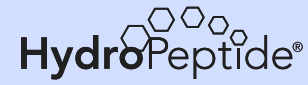


CLEAN  
SCIENCE



CRUELTY  
FREE

# We Have the Best Partners

HydroPeptide®

We have developed exclusive protocols and products to work with all of your favorite devices. Stay tuned for more innovations and collaborations, coming soon!

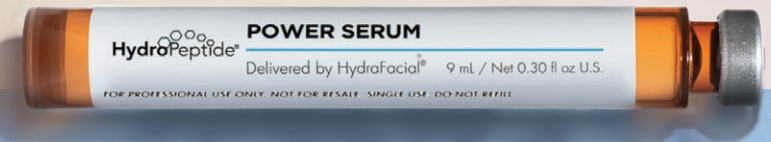
hydracial®

NUFACE®

FOREO

LightStim®  
PROFESSIONAL

rezenenerate™

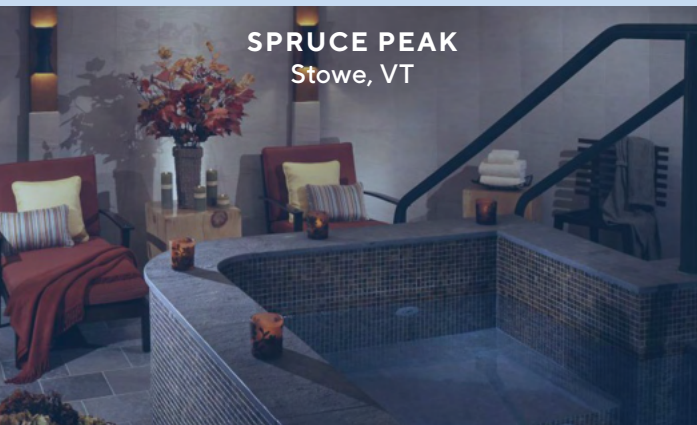


# Dream Partnership:

## HydroPeptide® × hydrafacial®

Our exclusive partnership with HydraFacial was created to amplify the results of one of the most in-demand professional skin treatments. Our best-selling Power Serum booster treatment for HydraFacial is a combination of eight unique peptides that help smooth fine lines and wrinkles by relaxing muscle contractions and boosting the synthesis of structural proteins, such as collagen and elastin. This potent peptide combination combined with key antioxidants and humectants provide the perfect blend of hydration and transformative line lifting.

# Luxury Spa Partners



**SPRUCE PEAK**  
Stowe, VT



**FOUR SEASONS**  
Santa Barbara, CA



**EAU PALM BEACH**  
Palm Beach, FL



**PARK HYATT**  
Abu Dhabi, UAE



**FOUR SEASONS**  
Punta Mita, Mexico



**THALASSA SEA & SPA**  
Agadir, Morocco

## Med Spa Partners



**HOUSE OF PRESERVATION**  
Dallas, TX



**THE WELL PATH**  
New York, NY



**HIATUS**  
San Antonio, TX



**SKINBAR MD**  
Dedham, MA





# Award-Winning Skincare

HydroPeptide is the winner of over 40 coveted beauty awards to date.



## DELIVERS RESULTS

I worked as an esthetician in a spa that carried this line & I have to say, these products really work & deliver results. I love the serums. All of them.

— @champanesia



## IN LOVE

I had a facial using this product line and fell in love. Gals I worked with asked me what I was using for skincare products...

Very unusual!

— JL



## BEST SKIN CARE

I have used HydroPeptide products for years. This is by far the best skin care system I've ever tried. I'm totally hooked!!!!

— Darcy



## LIFE-CHANGING!

Hands down, this is the best line of beauty and anti-aging products I have ever used! I can't say enough good things about HydroPeptide...It's been life-changing!

— Stephanie



## TRANSFORMATIVE SERUM

This is the BEST anti aging serum I've ever used. Benefits are seen immediately. Power serum gives my skin a suppleness and a smoothness and it promotes an evening out of fine lines. This is the one skin serum I cannot be without!

— Christina



# Our Education Commitment

Education is the cornerstone of our professional partnerships.

When you become a HydroPeptide partner, we devote our time and resources to ensuring your team is expertly trained on our treatments and products. Our goal is to develop and execute educational programs that create enthusiastic brand loyalists.

Our on-demand educational platform is available 24/7 and accessible from any device, with four program categories:

- + The Science of Skincare
- + Esthetics Expertise
- + Product Proficiency
- + Business Brilliance

# We Believe

Great Products, Education,  
and Collaborative Partnership

are the best way  
to drive mutual  
business growth.



**HydroPeptide®**

We are a team of spa industry veterans, dedicated to providing you with the tools and education you need to be successful.



HydroPeptide®

# We're Ready to Brainstorm

Below is a list of our partnership offerings, plus we're always open to exploring new ways of engaging customers and building loyalty. Just let us know, we are here to support you and your business.

## Love to Learn

24/7 Online Education  
Regional Education Classes  
Sneak Peek Webinars

## Surprise & Delight


Samples, GWP's, +  
limited edition gift sets  
Access to employee incentives  
New products and promotions  
launched quarterly

## Above & Beyond

Regional Account Executive  
that will be your strategist  
and helping hand  
Corporate customer  
service team  
Customized Treatments  
and Menu Planning

## Work It

Branded shopping bags  
Mirror clings  
Merchandise displays  
Shelf talkers  
Point-of-purchase  
merchandise



HydroPeptide®

Happy cells,  
younger skin.

It's all in the  
genes.

We are committed to helping your clients obtain the results they desire. Your clients rely on you for the best skincare advice—and we are here to support that. HydroPeptide was created to be an inspirational resource for your growing business. Join us for a journey into healthy, luminous, age-defying skin.